

RFTrax

Headquarters: Allyn, WA
Company Established: 2003
Employees: 4 full time plus contractors
Primary Business: Shipping Container Tracking Sensors

RFTrax Inc. is a premier supplier of intelligent sensors, inventory management and security solutions utilizing various wireless and web-based technologies. RFTrax solutions allow their clients to continually track the movement of, and monitor the security of, any item as it moves along the supply chain.

RFTrax was initially founded to address security, tracking and inventory management issues for the Exhibit and Museum industries. After 9/11 they quickly realized that their product could be used for security of shipping containers, a growing security issue. Utilizing a combination of commercially available Radio Frequency Identification (RFID) components and customized software and hardware RFTrax developed a product to inventory, track, and monitor a shipping container and its contents from the moment it is closed for shipment to the moment it is received. The RFTrax system communicates with satellites and uploads information which comes into their offices in Allyn. Sensor alerts are then sent to the customer through their web servers in Allyn.

RFTrax is located in Allyn, WA for the quality of life, the reduced cost of doing business, and the access to broadband telecommunications. The offices are wired with VoIP (voice over Internet Protocol) which reduces their cost of long distance service. Fred Barrett, owner, believes that Allyn has some of the best connectivity anywhere. "I have 15 times the bandwidth at 1/10th the price as my former office. I can out bid my competitors by half."

RFTrax now offers a diverse choice of intelligent sensor arrays coupled with multiple wireless communication devices. This technology combined with a web-based tracking and inventory management solution offers a diverse, cost effective solution for any supply chain challenge. In the near future, they expect to grow to around 30 employees with 5,000-10,000 square feet of light manufacturing space and \$30-40 million in sales.

Contact Information:

Fred Barrett, President
201 East Country Club Drive
PO Box 1289
Allyn, WA 98524
877.843.4547
fredb@rfrax.com
www.RFTRAX.com